

Ascot, UK, July 2011 – Silwood Technology Ltd, the leading vendor of metadata discovery tools for Enterprise applications, partners with visualmetrics, a UK Data Warehouse and BI specialist.

*visualmetrics will use Saphir, Silwood's unique discovery tool with their own **visualintegrator** product, to further accelerate the creation of rapid and accurate Data Warehouse solutions for customers with complex and customized Enterprise software applications from SAP and Oracle.*

Silwood's product, Saphir, provides a unique insight into the structures and relationships of the major Enterprise software applications and helps to reduce the time taken on source data discovery as well as ensuring greater accuracy of metadata analysis which leads to more effective project outcomes for the customer.

visualmetrics' (or Visual Metrics Ltd) introduction of Silwood's Saphir solution, which enables users to quickly and easily understand the complex data structures of standard and customized SAP, SAP BW, Oracle E-Business Suite, Siebel, PeopleSoft Enterprise and PeopleSoft EnterpriseOne (formerly JD Edwards) implementations will further enhance the speed and quality with which **visualintegrator** can deliver Business Intelligence and Data Warehouse solutions.

Graham Simpson, Silwood Technology Managing Director said: "We are delighted to be working with such a well established and progressive BI and Data Warehouse specialist as **visualmetrics** (or Visual Metrics Ltd) and are looking forward to being able to enhance the value their solutions offer for rapid Data Warehouse development and BI implementation. This partnership offers a further opportunity for customers to radically improve the return on investment in Enterprise software applications by accelerating the delivery of robust, high quality, trusted data for decision making."

Chris Coan, **visualmetrics** Managing Director commented: "The combination of Silwood Technology's Saphir and **visualmetrics** software and consulting services offers unrivalled business value and technical insight into how to best manage, maintain and exploit the optimal value from the investments made into SAP ERP, SAP BW and Oracle (e business suite, PeopleSoft, JD Edwards & Siebel) applications. I am personally very excited about the opportunity this can offer to companies who are looking to drive greater business value, whilst containing operational costs through better Information Insight in these times of austerity."

To learn more about the partnership please contact info@silwoodtechnology.com or sales@visualmetrics.co.uk

About visualmetrics

visualmetrics Business Intelligence and Data Warehousing solutions provider - specialise in identifying and measuring the Key Performance Indicators (KPI's) for enhanced Corporate Performance Management (CPM) through Business Intelligence tools and applications aligned to an organizations business processes. Within this, we automate & integrate relevant operational data through an extraction, transformation & loading (ETL) process and Data Warehouse (DW); a mechanism we call '**the information supply chain**'.

visualmetrics has long-term partnerships and deep technical skills with the leading industry Business Intelligence and Data Warehousing software technologies including SAP Business Objects, IBM Cognos, Oracle and Microsoft, as part of our approach towards quality, value for money and best in class.

visualmetrics focus on providing customer, product, sales, profit and best value focused applications to assist organisations in enhancing operational efficiency and competitive edge. We have our own suite of analytical applications and a robust project methodology which ensures we can de-risk projects, whilst still meeting tight timescales and budgets. This is to ensure all projects are designed, developed and deployed to Business Intelligence & Data Warehousing industry best practices, through our highly skilled and quality Professional Services function.

We aspire for all of our clients to gain short and long term value from their investment into **visualmetrics** and we look for collaborative long term relationships.

To learn more about **visualmetrics** (or Visual Metrics Ltd), visit their website at:

www.visualmetrics.co.uk

About Silwood Technology

Silwood Technology is the leading supplier of tools & services that enable enterprise architects and data modelers to explore, discover and visualize the data structures and relationships of large Enterprise Application Packages such as SAP, SAP BW, PeopleSoft, JDEdwards, Siebel and Oracle E-business Suite.

Silwood Technology's unique toolset, Saphir allows users to build up their own domain knowledge of these complex application packages in support of key projects such as Test Data Management, BI/Data Warehousing, Data Lineage, SOA, Enterprise Architecture, Master Data Management as well as Data Integration and Enterprise Application Integration.

To learn more about Silwood Technology please visit:

www.silwoodtechnology.com

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Silwood Technology Press Release

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